



All insurers via [HealthCare.gov](https://www.healthcare.gov) must cover treatments to help people quit tobacco use.

- There is no “magic pill” to quit smoking. But medications can help.
- Medication and coaching can improve your chances of quitting.
- Medicaid, Medicare, BadgerCarePlus or SeniorCare insurance plans cover some medications to help you quit.
- Other resources listed below may also help.



### Partnership for Prescription Assistance

- The Partnership for Prescription Assistance is free. It helps people with no insurance or not enough insurance. It can help you access medicines for free or nearly free.
- Visit [www.pparx.org](https://www.pparx.org). Complete the questions to see if you are eligible for this help.
- Your healthcare provider can also log on to [www.pparx.org](https://www.pparx.org) to help you. Your doctor would need to sign your form and add prescription info. They can mail or fax this for you.

### Pfizer Patient Assistance Program

- Pfizer RxPathways is a resource that connects eligible patients to helpful programs. This includes help with insurance, co-pays, and medicines.
- Medications such as Varenicline, Nicotrol Inhaler and Nasal Spray may be offered at a discount or in some cases, free.
- Patients who participate in any federal or state programs, such as Medicaid or Medicare, are not eligible for co-pay assistance. However, these patients may be eligible to receive their medicine for free through the Pfizer Patient Assistance Program. (Terms and conditions apply.)
- To get started, either see your doctor, or call **866-706-2400** toll free, or visit [www.PfizerRxPathways.com](https://www.PfizerRxPathways.com)

### Wisconsin Tobacco Quit Line

- The Quit Line is a free service. It helps Wisconsin residents age 13 and older quit smoking, vaping or other tobacco use.
- Free coaching, medication, and access to a Web Coach are available through the Quit Line.
- Are you a Wisconsin resident? Are you 18 or older? If so, you may receive free medication to help you quit tobacco.
- To get started, simply:
  - Call **800-QUIT-NOW** (800-784-8669)
  - Or text **READY to 200-400**
  - Or visit [www.WiQuitLine.org](https://www.WiQuitLine.org)

W I S C O N S I N T O B A C C O  
**QuitLine**  
**800-QUIT-NOW**