



Did You Know?

The smoking rate among Wisconsin Medicaid adult members is almost double the general population. Coaching on how to quit, combined with medication, can quadruple the chances of quitting smoking.

Medicaid/BadgerCare coverage for tobacco dependence treatment applies to treatment provided by any Medicaid-certified Wisconsin physician, nurse practitioner, or physician assistant.

Covered Medications:

Medicaid/BadgerCare covers the following FDA-approved medications:

- Bupropion SR: Zyban, Wellbutrin or generic
- Nicotine lozenge: Over-the-counter
- Nicotine inhaler: Nicotrol
- Nicotine patch: Over-the-counter or prescription
- Nicotine gum: Over-the-counter
- Varenicline: Chantix
- Combination therapy: ie, nicotine patch + lozenge

Repeated courses of tobacco cessation treatment are allowed.

All medications require a diagnostic code (F17.2 Nicotine Dependence) and require a written prescription (even over-the-counter) by a Medicaid-certified provider (physician, nurse practitioner, physician assistant, or dentist).

Co-Pays: None for tobacco cessation. Per the Affordable Care Act, essential health benefits including tobacco cessation, are to be provided without cost to the patient.



Know the Codes:

Billing Codes:

- 99201-99205 for new patients
- 99211-99215 for established patients

For ICD-10 diagnostic codes, visit:

<https://ctri.wisc.edu/fact-sheets/quit-tobacco-series-fact-sheet-14-private-payer-codes/>

Covered Counseling

Evaluation & Management (E&M) visits for the sole purpose of tobacco-dependence treatment are covered and do not require prior authorization for reimbursement. Services may be provided by ancillary staff (e.g., staff nurse) if under direct supervision of a physician.

Medicaid reimburses these services when billed by a supervising physician. **Exclusions:** Group therapy, telephone, and web-based counseling are NOT covered. Group therapy for tobacco cessation is only covered under BadgerCare and Wisconsin Medicaid outpatient mental health services and outpatient substance abuse services. Counseling is NOT reimbursed for dentists or dental hygienists.

Quit Line: The Wisconsin Tobacco Quit Line is free and available 24/7 to assist all Wisconsin residents who want to quit: 800-QUIT-NOW (800-784-8669).



General Information	800-362-3002
Provider Services	800-947-9627
Member Services	800-362-3002
Electronic Data Interchange Help Desk	866-416-4979
Automated Voice Response System	800-947-3544
Wisconsin Medicaid Senior Care Member Services	800-657-2038

Medicaid & Badgercare HMO Member Services

Anthem Blue Cross Blue Shield	855-690-7800
Children's Community Health Plan	800-482-8010
Dean Health Plan	800-279-1301
Group Health Cooperative of Eau Claire	888-203-7770
Group Health Cooperative of South Central Wisconsin	608-828-4853
iCare	800-777-4376
Managed Health Services	888-713-6180
MercyCare Insurance Company	800-895-2421
Molina HealthCare	888-999-2404
Network Health Plan	888-713-6180
Physicians Plus Insurance Corporation	800-545-5015
Security Health Plan	800-791-3044
Trilogy Health Insurance	855-530-6790
UnitedHealthcare of Wisconsin	800-504-9660
Quartz	800-362-3310