

OPPOSE

underhanded
TOBACCO
tactics

Other Novel Nicotine Products



NicoGel

Gel containing tobacco that is applied to the skin.

Health Effects:

Unknown, very limited testing.
Liquid contains up to 18 mg of nicotine.

Common Varieties:

Usually comes in boxes of small individually wrapped packets. Sometimes packets are sold individually. Also available in dispensers resembling a bottle of lotion.



What's the Tactic?

- Easy to use and a style of packaging that is familiar, making it easy for a novice to use.
- Marketed as a product that can be used where smoking is not allowed
- Nicogel is very cheap, making it easy for kids to buy on impulse.

Past products include:

- nicotine lollipops
- nictone water